



CONCEPT NOTE

WEBINAR ON THE YOUTH IN AGRICULTURE IN AFRICA, A REMEDY FOR YOUTH UNEMPLOYMENT AND REVENUE GENERATION

Wednesday 20th -22nd December 2023 at 9:00am-11:00am GMT

Google Meet Link: <https://meet.google.com/pmr-qkwb-pbi>

Registration Link: <https://form.jotform.com/233468894146065>

Background:

The word Poverty is what is likely to surface in the minds of many when describing Africa and Africans, a situation we are yet to change and this is due to many factors. Unemployment rampant in most sub-Saharan nations is as results of many issues, and the individual government may have it difficult to curb this trend which, unfortunately is affecting all other sectors of life such as security... endowed with unimaginable loads of resources, a continent with a dynamic youth population, Africa with its under-utilized or non-exploited resources, including human, has all it takes to take-off and changes the narratives and hence gain prestige it deserves as an international key place in development.

African Youth Employment Initiatives-AYEI, an organization created to give its contribution and focus on empowering the youth in agriculture, raise a generation of young farmers, had a mission to end poverty among this youth by making farming a one stone killing many birds at a go. Long seen as a potential employer, agri-business and agri entrepreneurship remains one of the palatable remedy to the one of the greatest societal ill Africa is being confronted with. These youth once trained, empowered, assisted to launch farming initiatives, will not only feed us all, but will create jobs and employment for others in the value chain. AYEI has launched such initiatives where data showed a real power behind the youth embracing farming in rural areas. It has poverty reduction power among vulnerable unemployed youth, it serves as models for peers' education, it makes food available and accessible to many. Coupled with a blend of technology and innovation, AYEI seeks to initiate a generation of young African farmers, making agriculture a real employer to reduce mass exodus to cities, to uncertain western destinations ...social vices hampering with security and mental health will surely reduce.

AYEI is embarking on an educative debate, an awakening mindset changing online program whereby selected key players in the realm of youth empowerment will deliver speeches and

insightful views on selected topics around youth participation in farming activities as a way to reduce poverty, creating jobs and end hunger in Africa. In a form of interactive sessions, AYEI wants to once again enkindle and awaken this sentiment among the youth, enticing them to dare agriculture as a way to empower themselves and feed the continent.

Objectives and Goals

The objectives of the webinar are to:

1. Engage key players in Agriculture and youth empowerment to deliberate on potentials behind youth's participation in farming as means to reduce hunger and poverty in Africa
2. Share successful stories and setting up the tune for a general call to join the organization's initiative to mobilize, organize and empower the youth in agriculture.
3. To entice the youth and all stakeholders in making agriculture among the youth a priority with the aim of attaining the SDG no 1 and 2.

The event wants to contribute towards raising a generation of agri-entrepreneurs capable of crafting jobs and employment in the value chain.

The goal of the event is to formulate an informative note to agencies and international bodies whose thematic area of action are in line with food and security issues, youth empowerment, youth employment and allied services.

Participants and mode of participation

The webinar will convene all the youth of Africa, and it will be an online program. Registration of participants is open and the event will stream live from the organization's official social media platforms. Google meet [link](#) will be available to participants to interact with presenters/speakers chosen from relevant areas.

Targeted audience

The webinar intends to reach out to the youth of Africa in general and those interested in making farming their own employer, in particular.

The message of the event wants to be addressed to policy makers, organizations and institutions both governmental and non-governmental bodies, youth-led initiatives planning to make a great contribution in empowering the youth in agriculture.

Outcome

The webinar will inform the design and development of priorities in our organization's intervention and also, formulate recommendations to be presented to our partners for possible actions.

Other outcomes: Creating opportunities for continuous further dialogue and debates on the subject matter to raise awareness motivate and invite all stakeholders to take actions

Agenda of the webinar

Day 1-20th December, 2023

PROPOSED TOPIC	Agriculture among the youth: A mindset changing call to raise a generation of educated young farmers in Africa
Link	https://meet.google.com/pmr-qkwb-pbi
Register	https://form.jotform.com/233468894146065

Day 2- 21st December, 2023

PROPOSED TOPIC 1	<i>Integrated farming initiatives among the youth as means for empowerment and creation of employment</i>
Meeting Link	https://meet.google.com/pmr-qkwb-pbi
Register	https://form.jotform.com/233468894146065

Day 3 -22nd December

PROPOSED TOPIC 3	<i>Empowering the youth in agriculture as means to end rural poverty and reduce hunger to attain the sustainable development goals</i>
Link	https://meet.google.com/pmr-qkwb-pbi
Register	https://form.jotform.com/233468894146065

Format of the event

The event will be online and streaming live from AYEI social Media platforms, with possibility of translation in both English and French. The sessions will have each 2 hours live sessions followed by interaction and debate.

Post event activities

A report will be published and shared to our partners and stakeholders after the event to present key messages and follow up on interested youth to rally behind the organization initiatives. There will be open online debates for 5 days to capture the reactions and views of participants who would like to also contribute to the debate and it will culminate in a general report for the entire event.

Contact for inquiry: email : ayeinfo@gmail.com

Whatsapp only +233 543690755

