



# UPSCALE

UPSCALING THE BENEFITS OF PUSH-PULL TECHNOLOGY FOR  
SUSTAINABLE AGRICULTURAL INTENSIFICATION IN EAST AFRICA



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# IPR Policy

UPSCALE project Knowledge Exchange Hub website  
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## 1 Background

Driven by a consortium of multi-stakeholder partners networking both directly and indirectly, UPSCALE is a Horizon 2020 Research & Innovation project which started in November 2020 seeking to scale up understanding and applicability of push-pull farm, landscape, and regional scales among cereals and other cropping systems. The overall goal is to address food security, livelihoods, and climate change resilience in the sub-Saharan region of East Africa, while reducing the environmental impact of agricultural practices.

The UPSCALE consortium (hereafter referred to as UPSCALE) seeks to build scientific knowledge and evidence to achieve its goal of promoting food security and thus it holds data in various formats including text, images and numeric, generated by partners in high regard.

The KEH will be led by East Africa Farmers Federation supported by the International Centre of Insect Physiology and Ecology (ICIPE) and various UPSCALE partners.

The UPSCALE KEH provides a platform for optimal flow of information between stakeholders at all levels for active communication, coordination, dissemination and facilitation of sustainable intensification methods including push-pull in different systems and regions of East Africa. By linking multi-actors, the KEH builds a community driven platform for knowledge co-construction benefiting various end users including farmers, extensionists, researchers and national government departments for agriculture.

## 2 Policy

UPSCALE will foster the participatory appraisal approach for knowledge generation embracing multi-actors including governments, private and developmental organisations, farmers and researchers for enhancing knowledge generation and curation within the KEH.

All unprocessed data generated and deposited on the KEH using public and donor funds will be freely available using the open-access format.

Although data is freely available on the KEH, the Intellectual Property Rights (IPR) appropriated to every content archived in the hub remains with the original organisation or individuals that generated it.

As part of developing a viable multi-actor value chain including farmers and private companies, business opportunities will be encouraged by UPSCALE for long-term sustainability in the league.

## 3 Principles

UPSCALE endeavours to protect the rights of knowledge developers in conformity with Creative Commons (<http://creativecommons.org>) and other licensing arrangements.

All the depositors of content into the KEH will be required to confirm their rights to depositing such content as copyright owners or licensed to undertake such.

Depositing of content within the KEH gives rights to UPSCALE to use the material whether partial or in its entirety in print or electronic (in any language).

Although due diligence to ensure the veracity of information deposited on the KEH, posted content may include opinions and forecasts, which can be subject to errors, hence action upon such is entirely at their own risk.

UPSCALE will explicitly state in the Terms and Conditions for end-users to uphold the rights associated with content, which will be attributed to the original sources wherever possible.

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To ensure accessibility of information, UPSCALE will endeavour to have content in various formats and language readily accessible and understood by end-users, wherever possible.

The UPSCALE judicially guards its IPR. Any illegal usage of the KEH may lead to legal action.

UPSCALE will ensure regular updates including the investigation and correction of any errors to ensure accurate dissemination of information.

UPSCALE will generally not charge nor provide any form of remuneration for hosting any information but reserves the right to do so.